

INTENZA® Hana

Intense chroma meets bright
iridescent effects sourced
from 100% USA mica

Experience. *Transformation.*

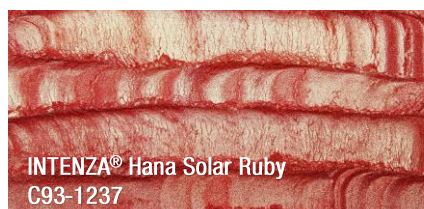
SunChemical®

a member of the DIC group



Color with confidence in a new chapter for INTENZA®

Ignite bold color with lustrous pearlescence in the INTENZA® Hana line of absorption effect pigments. INTENZA® Hana effects combine bold FDA-certified colors with ethically and sustainably sourced natural mica-based effect pigments. Created with a patented technology, INTENZA® Hana offers two-tone effects in intense colors with added formulation benefits. Unlock the colorful possibilities with our latest innovation where intense chroma meets bright iridescent effects sourced from 100% USA mica and create bold and energizing colors and effects with ease.



Product	Color	INCI	Particle Size
INTENZA® Hana Solar Ruby C93-1237	Red with golden flash	Mica, Titanium Dioxide (CI 77891), Red 7 Lake (CI 15850)	10 - 45µm
INTENZA® Hana Rose Gold C93-1238	Pink with golden flash	Mica, Titanium Dioxide (CI 77891), Red 28 Lake (CI 45410)	10 - 45µm
INTENZA® Hana Aqua Sky C93-1252	Blue with green flash	Mica, Titanium Dioxide (CI 77891), Blue 1 Lake (CI 42090)	5 - 45µm



INTENZA Hana Features & Benefits

- **INTENSE, SATURATED TWO-TONE COLORS** for bold cosmetics and personal care formulations
- **PATENTED TECHNOLOGY** providing products with intense chroma and shimmering reflectivity
- **UNMATCHED SOURCING** with 100% ethically and sustainably sourced USA Mica from Hartwell, GA
- **FASTER FORMULATIONS** minimizing the need for excessive grinding or milling of organic pigments
- **EASY TO USE** pre-dispersed pigments that saves time and simplifies manufacturing processes
- **ENHANCED BLEED RESISTANCE** vs. traditional blends of organic colors and effect pigments

Inspired Formulations



Solar Ruby Lipstick
CC-FR-18-054-B73



Rose Gold Lip Gloss
CC-FR-23-006-R01



Aqua Sky Eyeshadow
CC-FR-22-014-L24

Experience. *Transformation.*

A partner who transforms with you.

Today's environment requires more than change. It demands transformation — and a partner who's willing to transform with you. Sun Chemical, a member of the DIC group, is a leading producer of packaging and graphic solutions, color and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than \$8.5 billion and 22,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers. As you move forward into a world of stiffer competition, faster turnarounds, more complex demands and sustainable products, count on Sun Chemical to be your partner.

**Discover a world of color
on Pigment Finder**



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